

CREATING A STUNNING
LISTING PRESENTATION
FOR THE QUICK AND
SEAMLESS SALE OF YOUR
HOME, FOR MORE MONEY!

WE ARE HERE EVERY STEP OF THE WAY TO GUIDE YOU THROUGHOUT THE ENTIRE SALE PROCESS.

See our FIVE STAR reviews on Google and Zillow from our wonderful previous clients!





CONTACT OUR OFFICE FOR MORE DETAILS:

978-914-2300





HOME SELLING PROCESS

Prepare property for listing

- · Determine selling goals and choose an agent
- Make any needed repairs or improvements
- Declutter, depersonalize, and clean property

Launch Listing and Marketing Plan

- · Stage home and get professional photos
- Listing goes from delayed to active on the MLS.
- · Launch pre-listing and just listed marketing plan

Home Showings

- Know showing schedule and make arrangements
- Have an Open House if desired
- Make sure home is clean, staged, and ready for showings

Review Offers and Acceptance

- Compare all offers and details with Realtor/Listing Agent
- Accept, reject, or counter offer
- Accepted offer is bound when all parties have signed

Accepted Offer to Closing

- Title work is ordered, submit original title insurance is available
- Meet all the under contract/contingency dates
- Review closing documents, close on property, hand over keys



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